



ALBANIA™

GO YOUR OWN WAY

visitAlbania



INTRODUCTION:

Albania has an excellent accessibility
"Mother Theresa" International Airport,
close to capital
Three seaports available to passengers (Durrës,
Vlora, Saranda). One marina in Orikum.
Fourteen border crossing all around the country.
Two seas, Adriatic and Ionian in total length of 450km





BIG AND SMALL LAKES

some of them unique for the Balkan peninsula
(Lake Shkodra, Ohrid and Prespa)



2/3 of the country is
composed of mountains
and rolling hills.
10 peaks are over
2,000 meters high.



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25 YEARS AGO,
CANNES
WAS THIS
UNTOUCHED.

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Foreign Direct Investment in Albania reached this year up to **1 billion 97 million**. This is a very big milestone in the effort of all the Albanians to realize their greatest project of all time; Albania a developed country
Albania: an increasingly free economic force In the Heritage Foundation's 2014 Index of Economic Freedom, Albania's score improved to **66.9 out of 100**, making its economy the **54th freest economy in the world**.

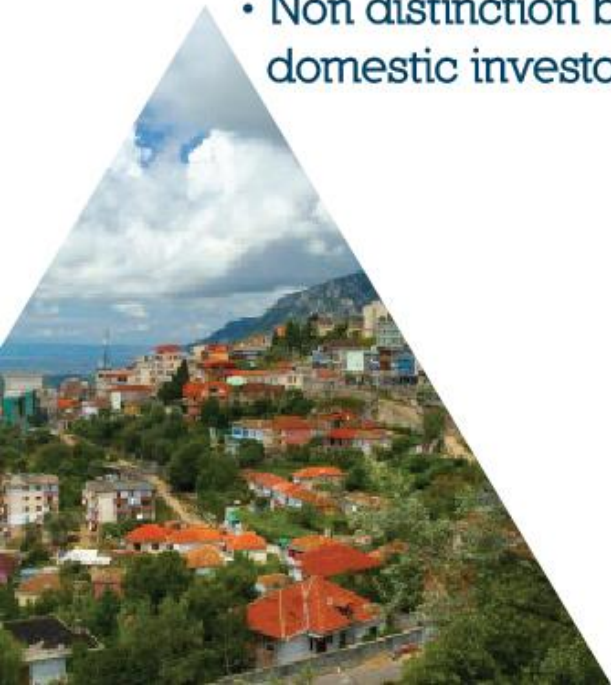
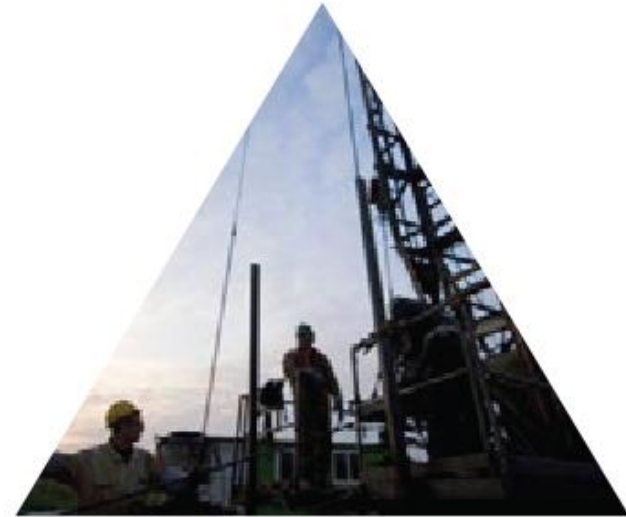
FREE MARKET ACCESS

- The Albanian economy is now completely open and characterized by fully liberalized trade
- The most resilient of South-Eastern European economies
- The only economy in the region that did not go through a recession period



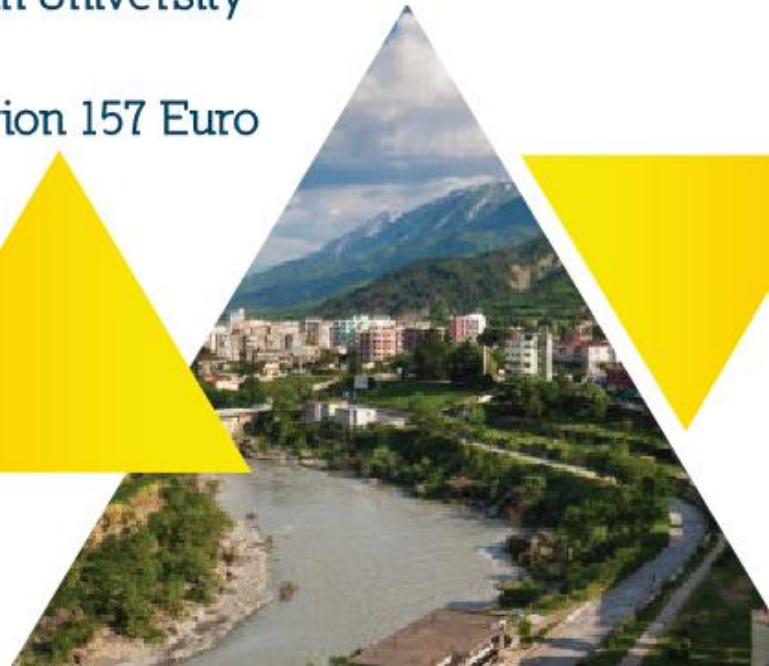
FAVORABLE TAX SYSTEM

- Corporate tax rate 15%
- Personal tax rate 0 – 23 %
- Treaties for the Avoidance of Double Taxation with over 30 countries
- Non distinction between foreign and domestic investors



COMPETITIVE WORKFORCE ABILITY

- In foreign languages, (English, Italian and Greek are widely spoken. French and German included in the education system)
- 57 % of the population under the age of 35
- Over 1,071,948 young, well-educated and motivated professionals
- Approximately 116.292 students registered in University annually
- One of the lowest minimum wages in the region 157 Euro





RECOMMENDED TOURIST DESTINATION

- Albania is listed 4th on "52 Places to Go in 2014" by New York Times
- Top Destinations 2012 - "Frommer's Travel Guide"
- The first of the 10 best places to visit 2011- Lonely Planet





FACTS ABOUT VISITORS

For period January – September 2014 there was an increase of 9% of the total number of visitors compared to 2013.

No	Period	Number of Visitors	
1	1° quarter	2013	2014
2	2° quarter	354.701	453.649
3	3° quarter	612.919	760.925
		1.598.044	1.696.845
TOTAL		2.565.664	2.911.419



REVENUES FROM TOURISM

Revenues for the period January – September of 2014 showed an increase of 24% compared to 2013

No	Period	Revenues (EURO)		Growth in %
		2013	2014	%
1	January - September	760.000.000	946.000.000	24%



YESTERDAY,
TODAY, TOMORROW
...hospitable as an Albanian!



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2 sites are under RAMSAR
international convention
(Natural Park of Karavasta and
National Park of Butrint)





Natural Park of Karavasta

An aerial photograph of the National Park of Butrint, showing a large turquoise lake in the upper half, a dense forested hillside in the middle, and ancient stone ruins at the bottom. The image is overlaid with several semi-transparent triangles in shades of yellow, green, and blue. The text 'National Park of Butrint' is centered in the upper left quadrant.

National Park of Butrint

100 YEARS AGO
LAS VEGAS WAS
JUST THE WORLD'S
PREMIERE DESERT

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A mixture of civilization's
going through thousands of years.
Albania's UNESCO cultural
World Heritage Sites
(Butrint, Gjirokastra and Berat)



Butrinti,
a microcosm of
Mediterranean
history.

The logo for Albania, featuring a stylized mountain range composed of three overlapping triangles in shades of blue and yellow.

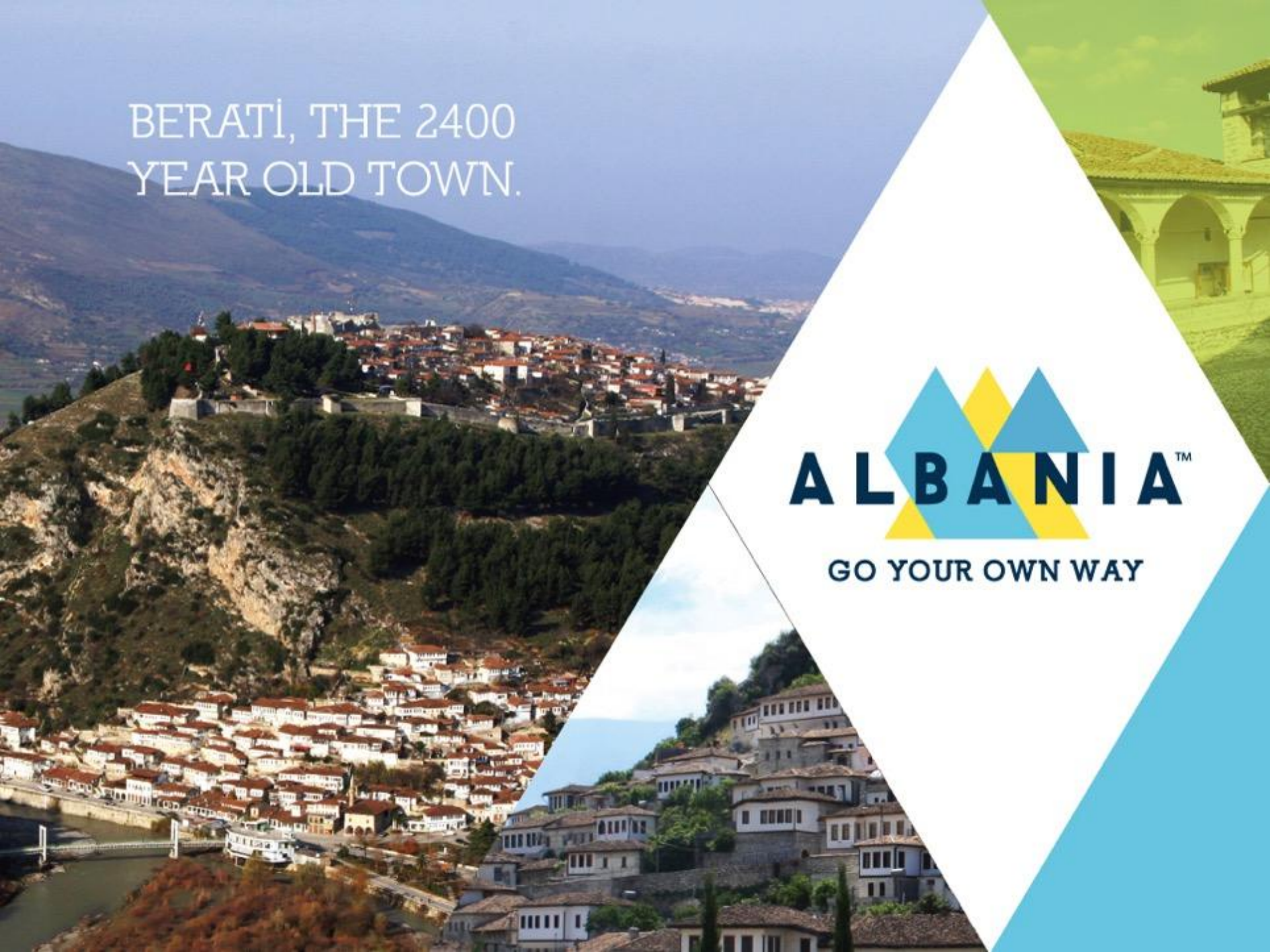
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BERATI, THE 2400
YEAR OLD TOWN.



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GJIROKASTRA
"THE STONE CITY"



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ALBANIAN ISO POLYPHONY
IS PART OF WORLD ORAL
HERITAGE (UNESCO)



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A RICH CULTURAL HERITAGE:

Many archaeological parks, A range of castles, dating back since the Illyrian period, Byzantine and Post – Byzantine monuments, folklore and tradition.





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**CHURCH IN THETH
NATIONAL PARK**



**ORTHODOX CHURCH
IN SOUTH OF ALBANIA**



**TYPICAL VILLA
IN KORCA**



**LLAMAN BEACH
IN IONIAN SEA**



**IONIAN
SEA**



**ALBANIAN
RIVIERA**



**SOUTHERN COASTLINE
OF ALBANIA**





KSAMIL COAST





**ALBANIAN
RIVIERA**



**KSAMIL
ISLANDS**



OUTDOOR ACTIVITIES





BERATI
UNESCO SITE



**DAJTI
NATIONAL PARK**



**RAFTING IN
OSUMI RIVER**



**SCAMPA
CASTLE IN ELBASAN**



**APOLONIA
ARCHEOLOGICAL PARK**



CASTLE OF KRUJA



**“GJERGJ KASTRIOTI SCANDERBERG”
MUSEUM IN KRUJA**



**COLD WATER BEACH
IN VLORA**



VENETIAN TOWER IN DURRËS





**ALBANIAN
RIVIERA**







National Tourism Agency
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and Entrepreneurship

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 Visit Albania

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